



## Compare QuickBooks Products

### The QuickBooks lineup at-a-glance

Whether you're just starting out or your business is growing, there's a QuickBooks that fits your needs. Learn how different versions compare with this easy-to-use QuickBooks comparison chart.

	Online	Desktop			Mid-Market	
	Plus	Simple Start	Mac	Pro	Premier	Enterprise
	\$34.95/month	\$99.95	\$199.95	From \$199.95 \$159.95	From \$399.95 \$319.95	From \$3,000.00
	<a href="#">Sign Up</a>	<a href="#">Add to Cart</a>	<a href="#">Add to Cart</a>	<a href="#">Add to Cart</a>	<a href="#">Add to Cart</a>	<a href="#">Add to Cart</a>
	<a href="#">Learn More</a>	<a href="#">Learn More</a>	<a href="#">Learn More</a>	<a href="#">Learn More</a>	<a href="#">Learn More</a>	<a href="#">Learn More</a>

#### Save time on routine accounting tasks

Easily print checks, pay bills & track expenses	•	•	•	•	•	•
Track sales, sales taxes & customer payments	•	•	•	•	•	•
Manage payroll & payroll taxes; offer Direct Deposit <sup>1</sup> (sold separately)	•	•	•	•	•	•
Create & email invoices <sup>2</sup>	•	•	•	•	•	•
Create & email estimates <sup>2</sup>	•	•	•	•	•	•
Create & customize professional-looking forms <sup>3</sup>	•		•	•	•	•

#### Manage your finances more efficiently

Number of simultaneous users (with purchase of additional licenses) <sup>4</sup>	Up to 3 users + accountant	1	1	Up to 5	Up to 5	Up to 30
One-click business reports	65+	14	100+	100+	150+ Industry	150+ Industry Specific
Import data from Excel, Quicken, Microsoft Office Accounting & prior QuickBooks versions <sup>5</sup>		Excel import only	•	•	•	•
Effortlessly track bills & set due-date reminders	•		•	•	•	•
Track inventory, set reorder points & create purchase orders			•	•	•	•
Download your bank & credit transactions into QuickBooks <sup>6</sup>	•		•	•	•	•
Track international sales & expenses in multiple currencies <sup>7</sup>				•	•	•
Easily create a business plan					•	•
Forecast sales & expenses					•	•
Sample files, menus & chart of accounts tailored to your industry	•				•	•
Create industry-specific reports and install industry features					•	•
Effectively manage your sales activities & pipeline in one place <sup>8</sup>						•
Keep your office and field service reps in sync & get paid faster with mobile payments <sup>8</sup>						•
Track inventory in multiple warehouses, do serial/lot tracking and bar codings <sup>8</sup>						•
Data back up to safeguard critical business data <sup>9</sup>						•

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**Financial Management Products**

Small Business Software - All QuickBooks Products  
Free Accounting Software - Simple Start Free Edition  
Small Business Financial Software - QuickBooks Pro  
Small Business Management Software - QuickBooks Premier  
Mac Accounting Software - QuickBooks for Mac

**QuickBooks Social Media**

QuickBooks Community  
QuickBooks YouTube  
Intuit Twitter

**Other Products**

Customer Manager  
Online Payroll  
Point of Sale Retail Solutions  
Accept Credit Cards

**Articles & Resources**

Small Business Articles  
The Importance of Business Planning  
Starting an Online Business  
Managing Cash Flow for a Small Business  
Getting Ready for Tax Time  
Hiring Employees  
Small Business Grant Contest

[Notes](#)

Segment Scores:

Date: Wed Jun 03 13:09:28 PDT 2009  
Browser Version: Windows,Firefox,3  
Priority Code: 0273400000  
Kbid Value:  
A/B Test Group: T6  
Profile Segment: default  
Offermatica Recipe: No Campaign